

Advertising Packet



The Firewall is the student run monthly magazine for the College of Computing @ Georgia Tech. This magazine's readership is focused at the students, faculty and staff of the College of Computing. We are currently in our third volume of publication. We are soliciting for sponsors to help fund us in return for advertising space. The cost of advertising can be found in the table below.

Name	Type-Code	Width	Height	Cost	Additional Information
Premium Ad Space					
Front Inside Cover	A	8.5"	11"	\$400	Full Page
Back Inside Cover	B	8.5"	11"	\$400	Full Page
Back Cover	C	8.5"	11"	\$500	Full Page
Spread	D	11"	17"	\$600	2 Full Pages facing each other
Regular Ad Space					
Full Page	E	8.5"	11"	\$250	
Half Page	F	8.5"	5.5"	\$150	
Quarter Page	G	2.75"	8.5"	\$100	
	H	4.25"	5.5"	\$100	

Important for layout purposes:

***Please make sure text falls within .5in margins all sides**

****Please restrict to small amount of text or logo.**

All Ads will
be printed in
full color